

# EMPOWERING "EQUAL – NOT IDENTICAL" LEADERSHIP



*Women want to be treated equally... not identically.*™ - Judy Hoberman

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## WHY EMPOWERING EQUAL – NOT IDENTICAL LEADERSHIP?

Today's workplace environment has more opportunities—and more challenges—than ever. It is important for organizations to understand and respond to this environment in a way that sets up both their employees and themselves for success. Part of this includes recognizing women currently in leadership as well as those who are emerging leaders and understanding how to promote and retain them into these opportunities.

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## TAKEAWAYS

- Learn and/or refine essential leadership qualities and skills for creating success and results in business and in life.
- Create greater confidence in individuals as they grow personally and professionally in support of the organization.
- Understand the differences between treating people equally... not identically.
- Explore essential leadership qualities needed for men and women to support each other in the workplace.
- Discover ways to champion and mentor emerging women in leadership.

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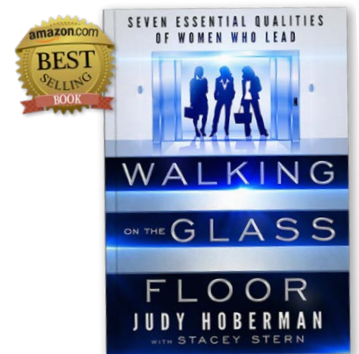
## OVERVIEW

This powerful two-day training will share key leadership tools and concepts from Judy's best-selling book, *Walking on the Glass Floor*.

The training is an in-depth, engaging, hands-on, and experiential learning that will be both life-changing and culture-changing.

No matter your level of expertise, you will walk away with a wealth of self-discovery and new concepts to grow yourself and your career in leadership through these seven keys to success in business – and life:

- 1) *Passion*
- 2) *Authenticity*
- 3) *Courage*
- 4) *Communication*
- 5) *Decisiveness*
- 6) *Resilience*
- 7) *Generosity*



# JUDY HOBERMAN

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“SELF-CONFIDENCE OFTEN IS A DIFFERENTIATOR BETWEEN PEOPLE WHO ACHIEVE THEIR GOALS VERSUS THOSE WHO DO NOT.”

~JUDY HOBERMAN



Hi!

I'm Judy. Trainer, executive coach, consultant, speaker and author. President of *Selling in a Skirt* and *Walking on the Glass Floor* and Executive Director of *Walking on the Glass Floor* foundation. I have created a suite of workshops, trainings, seminars, and coaching programs to join forces with organizations and individuals to create an environment where women in leadership thrive. I've also written four books including my latest, *Walking on the Glass Floor*, which has been named an Amazon.com Best-Selling Book.

With the knowledge I've gained through 30 years in business, I engage audiences of all sizes by sharing essential truths and memorable anecdotes which can be effortlessly implemented both personally and professionally.

My sincere hope is that women will experience this training as a guide to support them in all their leadership goals. Our intent is

to create the *Walking on the Glass Floor* Movement for empowering women. It will be a forum that allows organization to discover the hidden potential of women, while encouraging men to advocate and champion them.

I look forward to working with you and/or your organization to create a culture where both men and women can support each other in the most productive and successful way.

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## WALKING ON THE GLASS FLOOR FOUNDATION

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The *Walking on the Glass Floor* Foundation supports and empowers women by sourcing, publishing and distributing educational materials for women in leadership positions, aspiring to be in leadership positions, and organizations that support women in leadership. The *Walking on the Glass Floor* Foundation brings the principles of the book directly to leaders, emerging leaders and those women leading themselves as entrepreneurs. Our pledge is to financially support our mission by donating a portion of every *Walking on the Glass Floor* book sold back to companies, associations, charities, social causes and scholarships. Joining us means more and more women will walk successfully on the Glass Floor and stay there.

